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NEWSLETTER

March 2025

I'd first off like to say THANK YOU to all of you that have been a client of mine over these nine years. Whether it was early on when I knew nothing about insurance, but you saw a young man with potential and decided to give him a chance. Or if you are a new client and you heard through the grapevine that there was an insurance man that you "just HAD TO CALL. I can't say thank you enough to all of you because without you, I wouldn't be here now, 9 years of experience, (four children later), with my own company.

The backbone of my existence in this insurance industry has been CUSTOMER SERVICE. Every time I acquire a client I feel as if I have a new family member, a new cousin, aunt, uncle, grandmother, or grandfather. In my opinion, the basis of my success stems from the troves of wisdom that I have at my fingertips through all of your knowledge, experience and beliefs that you've willingly shared with me over the years.

But again all I can say is THANK YOU for being a part of my family and I know I am not here, without YOU. SO THANK YOU AGAIN.

FAMILY UPDATE

So at the **Henderson household** we are full boar into activities. Mondays the kids have swim lessons. Tuesdays Stella (5) has dance, while Hudson (3) and Iris (2) have gymnastics class, which is really just dad chasing around his toddler class. Wednesdays as a family we attend bible study through our church community group. The kids are becoming a unit and that's been cool to witness as a dad, we have dubbed Hudson and Iris as Frick and Frack. Stella is the mother hen. And poor Miller (11m) who isn't quite fast enough to keep up with his older three siblings for the time being is moving and grooving with his crawling technique.

Sophie is the lynch pin that keeps our vibrant unit together. She quit working a little over a year ago, but lets be real, she has the REAL job of the two of us, which is wrangling these four kiddos on the daily.



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Facts to Know:

The person calling you on the phone is **NOT MEDICARE** - Medicare never makes calls. It's most likely a sales person.

There is no new plan that offers \$350/mo or \$4,200/yr - It's a bait and switch sales technique to have you make the call so they can switch your insurance plan.

For Life Insurance, those of you who have been clients for a while have a CASH VALUE on your policy. This is usually the number one conversation point when a policy change is discussed with a sales agent.

For mailers and insurance communication, Identify **WHO** the letter is from:

- Medicaid - is at the state level.
- Medicare - is at the government level.
- Insurance Company (any of them) - Is at the private business level.

Keep in Mind:

-Just because you lose benefits from **ONE** doesn't mean you're losing benefits from **ALL** of them.

-If you don't know this detail, **IT WILL BE USED AGAINST YOU.** By a sales person.

-If you have questions on any correspondence you've received, feel free to call me.

I had two clients here recently but it has happened throughout this latter part of my career, agents will present themselves as part of my outfit or will claim to know or work with me to discuss business with you. If any correspondence you ever receive is truly a recommendation from me, it will come from one of these two phone numbers 513-532-5914 OR 513-449-2755 these are the only TWO numbers I will ever use. One is my cell phone and the other is my work phone. Please save those if you haven't already.



RAFFLE

Thank you for reading my **FIRST** news article. I hope you found it enjoyable and insightful. Since you made it this far, please text me at my work number:

- 1) a number between 1 and 2000.
- 2) Your **feedback** on our first newsletter, and what you liked and didn't like about it. The three people closest to the random number I've selected will receive **\$150 / \$100 / \$50** rewards.

I will announce the **winners** and the number on the next newsletter.

Have a great season and once again thank you for your support and belief.

Daniel Henderson II



If you are not the intended recipient, no action is required. Please disregard this newsletter.